



Lekkerland GmbH & Co. KG, Frechen
Short lead time, top service –
with SAP LES

»With itelligence, everything's running perfectly in our warehouse systems: We're optimising lead times, using voice-controlled systems for picking and benefiting from end-to-end, low-interface processes. With the sophisticated logistics solution SAP LES, we can meet our customers' requirements quickly and specifically.«

Wolfgang Scheid, managing director of Lekkerland information systems

Service station shops, kiosks, tobacconists, department stores and more besides: Lekkerland supplies some 60,000 customers in Germany with a full range of confectionary, snacks, tobacco products and a host of other products. For the full-service specialist, this wholesale business means far more than just on-time provision of goods. The company opts for top services and well-structured processes – including in warehouse management. But in this area, in particular, something needed to be done about the IT after the maintenance contract for the Alldata

PMS system, which was developed in the mid 1990s, expired. So the company management decided to implement SAP in the warehouse as they had already done in the other company areas – a further strategic step towards standardised, cost-effective IT structures throughout the company. And the choice of a suitable implementation partner was clear from the start, with Lekkerland information systems – Lekkerland's IT subsidiary – favouring itelligence AG. And so the partners set to work together to connect the warehouse management.

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As a full-service specialist for all strategic convenience sales channels, Lekkerland offers a broad range of products – from tobacco and confectionary through to convenience assortments and prepaid telephone credit – it's all there. Whether service station shops, kiosks, tobacconists, beverage markets, department stores, grocery markets, bakeries, canteens or convenience stores – a total of 62,000 retail partners in Germany have opted for Lekkerland's services. It's not just the reliable supply of goods that Lekkerland's customers appreciate, but the area-wide, clearly defined logistics concept.



Name:
Lekkerland information systems GmbH

Industry:
Wholesale retail

Products:
Tobacco and confectionary, convenience products, telecommunication and prepaid products, non-food, ...

Company size:
6.592 employees (group)

Head office:
Frechen

Sales:
EUR 9.085 million in 2005 (group)

After five months, SAP LES went live in the pilot location of Lohfelden – the go-ahead for the national changeover of all food warehouses to the new software.

Top functionality and maximum flexibility

The SAP Logistic Execution System (SAP LES) provides a smart system architecture and extensive functionalities for the warehouse management area. SAP LES enables small orders to be processed by parallel picking, for example. And the interfaces between the warehouse, fleet and Lekkerland customers are being optimised further. In the future, it won't just be the goods receipt process that will function paper-free with barcodes and RFID – in fact, the company plans to run all the supply chain processes document-free. Lekkerland will also incorporate suppliers and customers into this process at a later stage. SAP LES works on a server that all branch offices can access. In addition, database servers are used in the branch offices for time-critical applications, such as paper-free picking using pick-by-voice. And the user-friendly interface guarantees that all users can adapt to the new system quickly – and benefit from having a visual overview of the warehouse capacity, for example.

The things that are taken for granted now were initially tested in the project in three pilot branches: The itelligence team spent two months working on the blueprint and prototyping after the project start. They then designed the template. In the end, SAP LES was implemented quickly and smoothly. And after just five months, the pilot location of Lohfelden went live. Owing to this successful go-live, the solution was rolled out to other German branches. SAP LES does not just ensure end-to-end, low-interface processes throughout the company – the internal SAP Competence Center also provides excellent support since all the warehouse processes are mapped under SAP.

With SAP LES, everything's running smoothly

To make sure that the processes will continue to run perfectly in the future as well, a high-availability hardware ensures that system downtime is avoided. So at Lekkerland, everything's running smoothly – and the company management is satisfied. After all, all the goals have been achieved, together with itelligence: Thanks to the successful integration of the warehouse management system, Lekkerland can now enjoy the benefits of having a homogenous system landscape.

With SAP LES, Lekkerland's logistics can be controlled flexibly – thus contributing substantially to the company's success. But the extensive SAP LES project has also paid off for itelligence: With this reference under their belt, the SAP experts were able to expand their excellent position in the retail environment. The collaboration thus benefited both partners.

Facts & Figures

Solution: Implementation of SAP LES, roll-out to 17 German branches

Planned: roll-out to Switzerland and Austria

Project start: July 2005

Go-live: December 2005

Benefits:

- Integrated, optimised logistics processes
- Standardised logistics system
- Significant simplification of central WM processes, e.g. inventory and picking
- Future management reporting under SAP BW
- Future-proof solution

