

Solutions for medium-sized businesses

it.consumer for the food processing industry

it.consumer: A recipe for your success

itelligence

it.consumer for the food processing industry

Place more products securely in the market at a higher pace.

» it.consumer is the qualified SAP Business All-in-One solution of itelligence for the food and beverage processing industry. The entire value-added chain is mapped in an integrated ERP solution, from the initial product idea through development, planning, procurement, production and customer service. «

itelligence AG

It is getting tight at the point of sale. The consumer expects and obtains ever more specific products within an ever shorter period of time. High brand loyalty is giving way to an increasing willingness to swap brands. For this reason the manufacturers are concentrating their strengths and competences on developing and launching new items very quickly and marketing these items successfully. In order to gain the time required for this rigorous strategic action, internal and external processes need to run as efficiently as possible. The only real way of achieving this to maximum effect is by means of an IT solution that is fundamentally oriented towards the consumer goods industry. it.consumer, the customized SAP Business All-in-One solution for the consumer goods industry, displays your operating business one to one. Performance-related processes are completely predetermined, e.g. sales to trading companies, handling returns, processing empties and palettes, freight charge invoicing to haulers and quality management in

the production process. The particular requirements of the consumer goods industry are translated in detail into specific functionalities: barcode scanners can be connected, fresh food products can be processed, brokers can be invoiced, and much more. Due to its close relationship with practical matters, it.consumer is integrated smoothly into your operations. Concrete adjustments to the individual corporate structure and therefore the introduction of the entire system are performed quickly and at a reasonable price. Business and logistical processes are integrated into a universal entire process and you can co-operate efficiently with all your partners along the supply chain.

it.consumer helps you to fulfill international standards fully automatically.



it.consumer offers your organization cross-functional integration in a single-providing key industry capabilities in:

- Recipe management
- Period actual costing
- Procurement support of livestock and other commodities with net weight yields, premium/penalty pricing and regulatory reporting
- Catch weight support throughout the order fulfillment cycle
- Shipping unit license plates that provide case-level visibility of shipping unit contents accessible through RFID
- Quote to Cash requirements, including Customer Service & Efficiency, Margin Management as well as Supply Chain & Logistical Efficiencies (Special Order Types)



Speed does not only shrink costs, it also increases your chances.

Productivity as an entire Process

When markets develop almost overnight, it makes sense to rationalize and standardize daily operations. it.consumer thus supports and increases corporate productivity in the entire process. Purchasing raw materials, planning sales and/or requirements, controlling production, supplying products to end customers, and invoicing: the individual logistical, technical and business processes are closely interconnected. The best example is the efficient cross-industry information flow. Once entered, business-critical data is constantly updated and always easily accessible. Your company gains valuable potential e.g. for an innovative policy on products and product ranges.

The retail trade, your suppliers and you have a common objective at different places on the supply chain: minimum stock. The – also common – path to achieving this objective passes through integrated and optimized co-operation between all partners along the supply chain. Requirements, the flow of material, production and delivery can be managed pro-actively and co-ordinated with one another “just-in-time”. This reduces throughput times and at the same time releases tied-up capital.

Food Safety

Food safety is about much more than government regulation – it also gets to the core of your company’s reputation and enables true market differentiation. it.consumer provides a central repository for key quality attributes and product genealogy that are automatically updated during the order fulfillment cycle (Sales, Production, Procurement and Inventory) enabling you to be fully compliant with food regulations, such as EU Article 18 of Regulation 178/2002, the U.S. Bioterrorism Act of 2002, and Hazard Analysis and Critical Control Points.

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Of course the SAP Business All-in-One solution automatically meets all the criteria of CCG’s concept of Efficient Consumer Response (ECR), covering, among other things, Collaborative Planning, batch tracking and electronic data flow as well as Category Management, market research tools and Mobile Sales connection. Furthermore, the SAP modules APO, CRM and BI can be integrated perfectly smoothly. With it.consumer supply chains operate in not only an integrated but also a consumer-oriented fashion. You and your partners can achieve another relevant and common objective: a close relationship with your consumers.

Our experience shows that every industry has its own specific IT requirements, owing to their different processes. This is why at itelligence, IT and industry specialists work in close collaboration to produce your solution.



itelligence SAP Business All-in-One industry solutions are preconfigured for the typical business processes of a specific industry, thus enabling costs and implementation times, in particular, to be radically reduced. Other benefits include almost unlimited scalability and a high level of flexibility, as well as increased productivity and cost control.

SAP-certified industry solutions:

- it.automotive
- it.chemicals
- it.hightronics
- it.metal
- it.trade
- it.cast
- it.consumer
- it.manufacturing
- it.service
- it.wood

SAP competence for medium-sized businesses

itelligence AG is a leading international IT full-service provider in the SAP environment, employing some 1,200 highly qualified employees in 15 countries. Founded in 1989, the company offers a range of services that include SAP consulting, SAP licensing, outsourcing & services and self-developed SAP industry solutions.

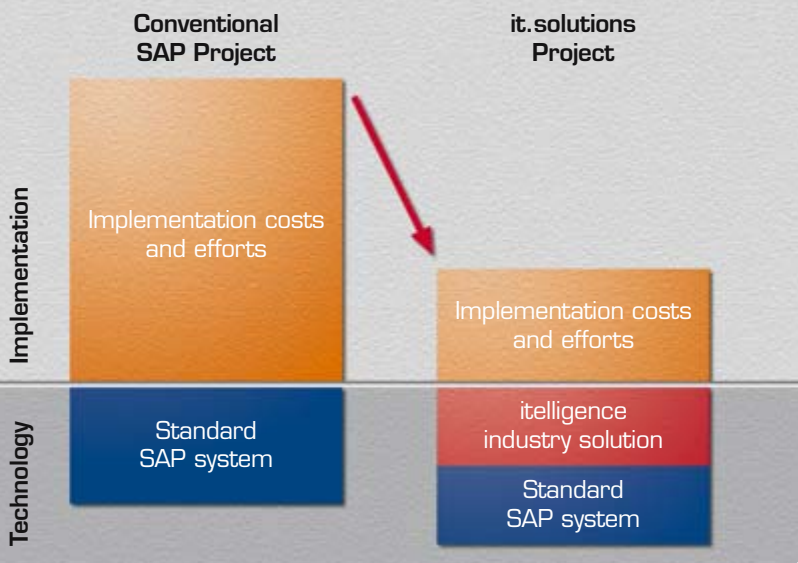
Medium-sized businesses in the spotlight

itelligence has developed and successfully implemented most of the SAP AG certified SAP Business All-in-One industry solutions worldwide. To enable us to provide consulting and solutions that create added value and are oriented toward the future, we have invested in professional industry knowledge. You'll only be able to implement technological developments to sustain your competitive advantage in the long term if we can speak your language.

Top-level IT outsourcing

As certified SAP outsourcing partners, SAP AG tests the five itelligence data centers in Germany, Switzerland, the United States and Poland annually to check the security and quality of their organization and processes. The centers are ISO/IEC 20000 certified.

You can find more information and an extensive list of references at www.itelligence.info



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